

Philip Linnegar
Chief Executive Officer
Hearing Advisory Service



Hearing
Advisory Service

Raising Awareness of HAS services

- Advice and information
- Battery supply and exchange
- Cleaning and re-tubing NHS hearing aids
- Demonstrating NHS aid functionality
- Equipment signposting
- Front-line care staff 'Hearing Aider' training
- Client education around using audiology
- Hearing Loop installation advice



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Raise your view



Bedfordshire

Hearing
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Suffolk

Hearing
Advisory Service



Hertfordshire

Hearing
Advisory Service



West Essex

Hearing
Advisory Service



Hearing
Advisory Service

Raise a smile

The CEO's Gibraltar Jolly



Hearing
Advisory Service

Raise the bar



Gibraltar

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Raise a smile

- Port of Ipswich to Port of Gibraltar
= 1567 nautical miles
- Luton Airport to Gibraltar Airport
= 1064 miles
- Woodside Centre to Gibraltar Health Centre
= 15.67 miles



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Raise your aspirations



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Thanks for your help...!



Raise a smile



Raising standards





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Raise your aspirations



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Raise your aspirations



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Raise your aspirations

Corporate Social Responsibility

- **Using existing knowledge/skills in a new way**
- **Experience other audiology practices**
- **Use skills to support a partner charity**
- **Suggest local resources and supporters**
- **Additional levels of job satisfaction**



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CSR: Raise staff commitment

- Planning during personal time
- Match CSR Training Time with Annual Leave 50:50
- Service covered by other team members
- Local funding and support from Gibraltar
- Budget rooms, budget airlines, flight sales
- Training allows for transferable skills in new situations



Hearing
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Raise your compassion

Why...?



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Advisory Service

Raise your compassion

Why we do what we do...

- We like people with hearing loss
- We like to provide an oasis of calm
- We like people to feel their talents are useful
- We like people to feel they can stick with us



Hearing
Advisory Service

Raise your profile

- Advice and information shared with GHITA
- Battery supply and consumables discussed
- Cleaning/maintenance training for volunteers
- Demonstrating NHS aid functionality
- Equipment demo surplus donated and shipped
- Front-line care staff 'Hearing Aider' training
- Giving support to the Head of Audiology
- Hearing Loop installer ideas



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Raising our profile



Raising our profile

Contemporary benefits for Deaf and Hard of Hearing charity stakeholders

- Raise Profile
- Raise Funding
- Protect Funding
- Protect Services for Clients



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Raising our partners profile

GIBRALTAR CHRONICLE

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gbc
Radio • Television • Online

GHITA in Deaf Awareness exhibition at the JMH

The Gibraltar Hearing Impaired Tinnitus Association is holding a Deaf Awareness Exhibition with an aim to improve local awareness. The exhibition is in collaboration with the Hertfordshire Hearing Advisory Service and will be held today between 10am-7pm at John Mackintosh Hall. Everyone is welcome to attend. Free Entry.

by Gabriella Perata

There are over 1,500 people living locally that are hearing impaired or deaf and the GHITA association urges businesses to cater to their needs. The group have collaborated with the Hertfordshire Hearing Advisory Service who has travelled to Gibraltar for today's exhibition. The event will be a display of equipment manufactured to facilitate the deaf and hearing impaired. Equipment includes an amplifying telephone, overhead telephone, light-up doorbell, pager system, an alarm clock and inductive loop systems. Inductive loop systems work similarly to a wireless head phones, by allowing people to connect their hearing aids to televisions.



'The equipment is not for purchase but this will encourage businesses to stock technology for the hearing impaired. I would like to make people aware that this type of technology exists so people make use of it to improve their quality of life.'

'The equipment is not for purchase but the association hopes this will encourage businesses to stock technology



Edgar Triay, Chairman GHITA.

for the hearing impaired. "I would like to make people aware that this type of technology exists so people make use of it to improve their quality of life," said Chairman Edgar Triay. Mr Triay urged the deaf and hard of hearing not to be embarrassed and for business

owners to create approachable spaces. "This is also to make businesses aware that they have got to cater for customer needs and if they have deaf customers, they have got to make their business approachable," he said. He gave examples where the deaf find it difficult to be understood when cancelling bank cards and the lack of 1 on 1 buttons for the deaf. "There is nothing that forces businesses or government services to make them take into consideration the needs of not just the deaf but of all disabilities," Mr Triay said. The exhibition is open today between 10am and 7pm.

Hearing Loss

The main cause of preventable hearing loss is exposure to loud noise. Damage to hearing due to noise exposure is cumulative. This means that the degree of hearing loss depends on noise level and duration of exposure. Non-exposure to noise can result in a degree of recovery.

volumes through stereo systems or in confined spaces such as in cars

Top Tips to Protect your Hearing

- The 60/90 Rule: Listen to music through an MP3 60% of maximum volume for not more than 60 minutes per day
- Hearing Dates: Take breaks to rest your ears. You need 16 hours

of rest for your ears to recover for approximately every 2 hours spent in 100dB sound.

- Special earplugs are recommended for musicians to protect hearing whilst preserving the sound quality of the music.
- Limit time spent in noisy areas by moving away to quieter spots at regular intervals.



Raising the issues

Identifying the gaps and what GHITA need

- Identify solutions HAS can provide
- Identify solutions HAS can suggest
- Influence thinking around sensory disability
- Discuss access with decision makers
- Acquire an office
- Think ahead at what success looks like

Raising the profile of GHITA

“A game changer”

- For Gibraltarians
- For care home staff and their residents
- For Gibraltar Hearing Impairment and Tinnitus Association



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Thank you

Q & A



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