



# Deaf Awareness

Presented by

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# How we work together

#### Previous work and Partners

**NW Kent Volunteer Centre** 

Co-op Womens Guild

**Kent County Council** 

**Beavers Scout Group** 

**Powell Cotton Museum** 









**Gravesham Council** 

Sea Cadets

MHS Homes

National Health Service

First Carers









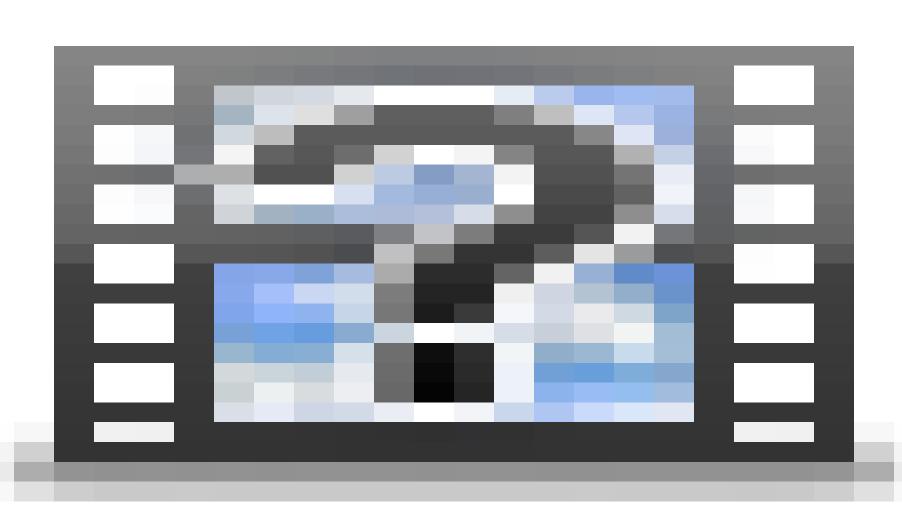
# Why Deaf Awareness?

- 11 million deaf people in the UK 1 in 6
- 2 million have hearing aids
- 6.7 million could benefit from a hearing aid
- 35% of working age are unemployed those that are employed are often in low income / low skilled positions
- 8 out of 10 say employer is major barrier to employment
  By 2035 there will be 15.6 million

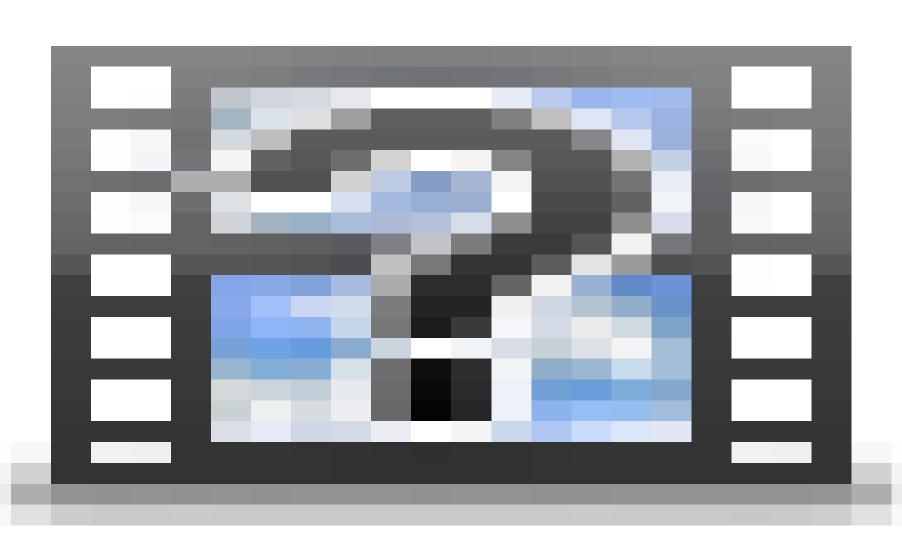
Deaf/HofH people in the UK - 1 in 5 (20%)

Source: Action on Hearing Loss – Hearing Matters 2015

## How not to speak to a person who is Deaf



### How to speak to a person who is Deaf



### Employment Support for Deaf / Hard of Hearing Job Seekers

CAS Training work with clients who are deaf, hard of hearing or who have other disabilities.

We offer a **four steps** to work process that includes:

- Goal setting identifying ideal job and overcoming barriers
- 2. Tailored CV development and a templates for cover letters
- Confidence building, interview skills and networking
- 4. Smart searches using industry specific websites and identifying the most appropriate way to approach employers.

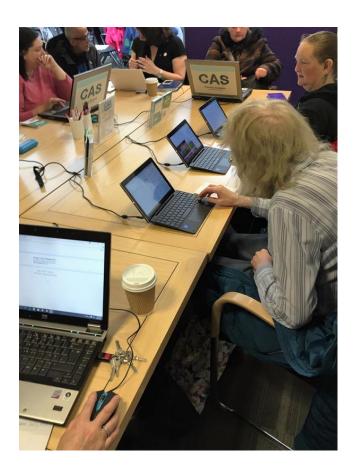




## Overcoming Barriers

We also work with Deaf / Hard of Hearing clients on real or perceived barriers before commencing the four steps to work.

- 1. Debt– including budgeting and advocacy with creditors
- 2. Digital skills training basic IT to get online, get connected, stay in touch, shop, bank and stay healthy
- 3. Welfare Benefit Advice including claims, appeals and tribunals
- 4. Work skills training Customer Service, First Aid in the Workplace, Food Hygiene etc.



## What's next?

Silent World San Frontieres and CAS Training want to continue their collaboration by:

- continuing our support for Deaf / Hard of Hearing Job Seekers
- encouraging volunteering as a step into work
- identifying opportunities for Deaf and Hard of Hearing Job Seekers
- continue to educate employers and raise awareness



### Want to know more?

Learn British Sign Language or more about being deaf aware

www.silentworldsanfrontiers.org.uk www.cas-training.co.uk www.visioncommunication.org You Tube

Silent World Sans Frontieres - Deafness without Barriers



Video produced by High Profile www.highpro.co.uk