




DEAF AWARENESS WEEK 2019

6TH – 12TH MAY



CELEBRATING ROLE MODELS

#DAWRoleModels2019

www.deafcouncil.org.uk /  @UKDeafCouncil / Contact: Clare Long c.long@deafcouncil.org.uk

Deaf Awareness Week is Co-ordinated by the UK Council on Deafness registered charity no. 1038448 www.deafcouncil.org.uk



ABOUT

DEAF AWARENESS WEEK 2019



Celebrating Role Models

#DAVRoleModels2019

The UK Council on Deafness, founded in 1993 and the national umbrella organisation for charities and professional bodies working in the field of deafness, co-ordinates deaf awareness week which involves UK wide series of national and local events to raise awareness of the needs of the 1 in 6 deaf or hard of hearing people in the UK. Deaf Awareness Week aims to promote the positive aspects of deafness, promote social inclusion and raise awareness of the huge range of local organisations that support deaf people and their family and friends.

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SUPPORT US

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This year our theme for the week is **'Celebrating Role Models'** and includes a theme for each day for organisations to publicise their role models throughout the week to raise awareness.

We are looking for individual organisations to sponsor a theme (unlimited sponsors) and as part of the package we would include an overview of your organisation on our website as sponsors. We would also encourage you to send us a blog to go on the DAW news page which runs throughout the week.

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SPONSORSHIP OPPORTUNITY OF DEAF AWARENESS WEEK 2019



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We have an exciting opportunity this year for a **Sole Sponsor of Deaf Awareness Week**. As a recognised sponsor your logo would be placed on all our publicity materials both printed and online, showing their support of Deaf Awareness Week 2019. The publicity materials will be distributed via national and local charities as well as NHS Audiology departments and schools and will also be available to download on our website. You will have a page dedicated to your organisation on our website as well as being acknowledged in our bulletin and social media reaching a large audience overall.

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SPONSORSHIP COST OF DEAF AWARENESS WEEK 2019



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Package 1 - £1000

- **Sole sponsor of Deaf Awareness Week**
 - Web page to share information about your organisation.
 - Logos on promotional materials for the week
 - An announcement of your support in our bulletin and on social media platforms
 - Opportunity to get involved in DAW blog.

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Package 2 - £100

- **Sponsor of Role Model Theme**
 - Includes web page on overview on your organisation on the DAW website
 - Acknowledged as sponsor on our social media platforms
 - Blog page

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SPONSOR

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Please contact Clare Long at c.long@deafcouncil.org.uk if you wish to be a sponsor of DAW Week 2019 or alternatively visiting <https://www.deafcouncil.org.uk/deaf-awareness-week/> and downloading the application form.

Thank you!

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